

# DAVIT ARAKELYAN

UX/UI DEVELOPMENT TEAM LEAD



## ABOUT ME

Experienced UI Lead with over 10 years in the iGaming industry, specializing in creating engaging, high-performing, and user-friendly interfaces for web and mobile platforms.

Expert in leading design & UI development teams, setting UI standards, and delivering innovative, data-driven solutions in fast-paced environments.



## CONTACTS

City	Yerevan, Armenia
Upwork	<a href="#">View Upwork Profile</a>
Linkedin	<a href="#">View Linkedin Profile</a>
Mobile	+374 55 771 228
Email	davitarakelyan92@gmail.com



## WORK

- Since 2021

UI/UX Development Team Lead | VBET

  - Scaling UI development processes, improving delivery speed and quality, resulting in faster time-to-market for new features.
  - Built and maintained a robust design system, reducing UI inconsistencies and cutting development time by 30%-70%.
  - Mentoring and upskilling a team of UI developers, Web Animators & UI/UX Designers, boosting productivity through structured reviews and best practice adoption.
  - Driving cross-team collaboration, ensuring seamless alignment between design, product, and engineering for a unified user experience.
  - Introducing performance optimization strategies, improving page load speeds and overall platform responsiveness.
- 2020 - 2021

Web Animation Team Lead | VBET

  - Led a creative team delivering high-quality, performance-optimized web animations that enhanced user engagement and brand storytelling.
- 2016 - 2020

Web Designer & Developer | Totogaming

  - Designed and built responsive, visually engaging websites, combining creative design with robust front-end development for seamless user experiences.
- Since 2015

Freelance Web Designer & Developer | Upwork

  - Designing intuitive, visually appealing user interfaces aligned with brand guidelines and product goals.
  - Creating component libraries, style guides, and design systems for consistent user experiences.
  - Converting UI designs into responsive, pixel-perfect web and mobile interfaces.
  - Ensuring cross-browser compatibility and performance optimization across multiple devices.



## TOOLS & LANGUAGES

Adobe Package	<div></div>
Figma, Miro	<div></div>
Code Editors	<div></div>
HTML, JSX	<div></div>
CSS, LESS, SCSS	<div></div>
JS, JQuery	<div></div>
React JS	<div></div>

Armenian	<div></div>
English	<div></div>
Russian	<div></div>
French	<div></div>



## Armenian State University of Economics

2015-2017	E-Business Master's Degree
2009-2013	Management Information Systems Bachelor's Degree