

DAVIT ARAKELYAN

UX/UI DEVELOPMENT TEAM LEAD



ABOUT ME

Experienced UI Lead with over 10 years in the iGaming industry, specializing in creating engaging, high-performing, and user-friendly interfaces for web and mobile platforms.

Expert in leading design & UI development teams, setting UI standards, and delivering innovative, data-driven solutions in fast-paced environments.

CONTACTS

City	Yerevan, Armenia
Upwork	View Upwork Profile
Linkedin	View Linkedin Profile
Mobile	+374 55 771 228
Email	davitarakelyan92@gmail.com

WORK

Since 2021 UI/UX Development Team Lead | VBET

- Scaling UI development processes, improving delivery speed and quality, resulting in faster time-to-market for new features.
- Built and maintained a robust design system, reducing UI inconsistencies and cutting development time by 30%-70%.
- Mentoring and upskilling a team of UI developers, Web Animators & UI/UX Designers, boosting productivity through structured reviews and best practice adoption.
- Driving cross-team collaboration, ensuring seamless alignment between design, product, and engineering for a unified user experience.
- Introducing performance optimization strategies, improving page load speeds and overall platform responsiveness.

2020 - 2021 Web Animation Team Lead | VBET

- Led a creative team delivering high-quality, performance-optimized web animations that enhanced user engagement and brand storytelling.

2016 - 2020 Web Designer & Developer | Totogaming

- Designed and built responsive, visually engaging websites, combining creative design with robust front-end development for seamless user experiences.

Since 2015 Freelance Web Designer & Developer | Upwork

- Designing intuitive, visually appealing user interfaces aligned with brand guidelines and product goals.
- Creating component libraries, style guides, and design systems for consistent user experiences.
- Converting UI designs into responsive, pixel-perfect web and mobile interfaces.
- Ensuring cross-browser compatibility and performance optimization across multiple devices.

TOOLS & LANGUAGES



Armenian State University of Economics

2015-2017	E-Business Master's Degree
2009-2013	Management Information Systems Bachelor's Degree